

Workforce

Few things are as critical to a business as the ability to hire and maintain a qualified workforce. Lincoln's largest employer, Sollectron Global Services, has a variety of personnel needs, including periodic demands for a large number of temporary employees. President John Otterstedt says, "There's a real strong labor force from which to draw upon—everything from engineering to entry-level production workers. We've never had a problem getting whatever talent we've needed to run the business."

Robjack President David Baker says his company finds a 10 to 1 applicant ratio per job.

When you choose to relocate in Lincoln, you'll discover that many of your existing employees will also want to relocate. Robjack moved from Mountain View, California in 1990 and 46 of 48 employees moved with the company to Lincoln!

AB Tools also moved to Lincoln. Owner Jonathon Baker says the

“We’re California’s fastest-growing, most livable community”

—Primo Santini
Mayor

company could no longer compete with the wages and housing costs in the Bay Area. He's found Lincoln has not only met his employee cost needs, but new hires are proven to have a strong work ethic. Lincoln's average hourly wage: \$10.62

EDUCATION LEVEL	5 MILES (%)	10 MILES (%)
9th-12th Grade	17.2%	16.2%
High School Graduate	34.3%	34.1%
College Studies	27.2%	28.2%
Associate Degree	9.9%	10.1%
Bachelor's Degree	7.9%	8.0%
Graduate or Professional Degree	3.6%	3.4%

Source:
Sacramento
Area Trade
Organization
(SACTO)

SOUTHERN PLACER COUNTY		1990	2000	2020	CHANGE	
Population	338,844	420,213	603,046	86,370	182,833	25.9%
Housing Units	129,305	158,701	235,359	29,396	76,659	22.7%
Employment	107,315	163,207	272,151	55,893	108,944	52.1%
% CHANGE						
TRADE AREA		1990-2000	2000-2020	1990-2000	2000-2020	

Source: Sacramento Area Council of Governments South Placer Trade Area consists of: Antelope, Citrus Heights, Roseville, Rocklin, Auburn, Loomis, North Highlands, Colfax, Forest Hill, Loomis, Sheridan, Lincoln, western portion of Granite Bay, and West Placer.

