

Gladding, McBean & Co.

Manufacturer of Specialized Ceramic Products and Pipe

Historic Past

The state was riding the wave of the Gold Rush when yet another mineral discovery was made outside the newly developed town of Lincoln. This time it was high-quality clay. Chicago resident Charles Gladding learned of the discovery while visiting San Francisco in 1875. With his knowledge of the industry he and partners Peter McBean and George Chambers invested \$12,000 to build the Lincoln pottery. Gladding, McBean & Co. made its first shipment of clay pipe 46 days later. And for over a century, Lincoln's economic foundation has been carved from the area's high grade of clay.

Gladding, McBean Today

Today, Gladding, McBean is part of Pacific Coast Building Products and the company's 250 employees manufacture multiple environmentally-friendly products, including clay sewer pipe, roof tiles, piazza tile, garden pottery and architectural terra cotta.

Embedded in the Community

Though Gladding, McBean's mark can be found throughout Lincoln, from the bricks used to build the Lincoln Library to the architectural detailing on many historic downtown buildings demand for Gladding, McBean products is worldwide.

"For decades, Gladding, McBean has been the lifeblood of the community," says company sales manager Dan Cross. The management team is involved in every aspect of Lincoln life - key personnel serve on the city's economic development committee, Chamber of Commerce, Police Activities League, Lincoln Arts, Volunteer Center and are involved in most

community and charitable events. And the company is the cornerstone of one of the West Coast's most prestigious arts events, Feats of Clay.

Resources Above and Beyond

Though Gladding, McBean's location was settled because of existing resources, Cross offers a number of reasons why other companies should consider a Lincoln location. Topping his list is the fact that, in Lincoln, business and government leaders

are just two hours away. Napa is an hour and a half and the El Dorado-Placer wine country is just minutes away."

Lincoln Synergy

And finally, there is an energy that exists in Lincoln, suggests Cross. "People are excited about the development that's going on, but they're also working to maintain the "feel" of a small town and the quality of life that everyone enjoys.



work together for the overall benefit of the community. An active, purpose-driven Chamber of Commerce works in conjunction with local government to get things done and plan for the future.

Geographic Location

Next is geographic location. "We live in the midst of where others go on vacation," he says. "We have good weather in Lincoln year 'round, but in only an hour we can be skiing in the snow. Reno and San Francisco



Gladding, McBean & Co. 240 employees

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— Dan Cross, Sales Manager
Gladding, McBean & Company

